

# ARDEN ALEXA

The Next Pop Princess

2025 is the year of Arden Alexa. Born and raised in San Francisco, Arden is a true California girl whose glamour and elegance harkens back to the golden age of Hollywood. Having recently relocated to Los Angeles to bypass the collegiate path and pursue music full-time, Arden is currently rolling out her debut album, *I HOPE YOU'RE WATCHING*.

Since the release of her first single in 2021, Arden has quickly evolved as an artist, shifting from a soft, indie sound into a more refined and mature pop princess.

*HOPE YOU'RE WATCHING* is set for release in January 2026 and fans are already hooked by the early singles that have garnered over 400,000 Spotify streams. With more singles planned for release throughout the year and a Hollywood Independent Music Award Nomination under her belt, Arden continues to welcome fans into her sparkling world of love, glamour, and drama. Make way music world for our new leading lady- Arden Alexa is here to stay.



Here  
May 30



Worth It  
August 29



mess of you  
Oct. 10

